

BIG FRESH web marketing

Search Engine Optimization, Search Engine Marketing,
Analytics, Social Media, & Content Services

SEO, SEM, & Web Analysis

Search Engine Optimization (SEO) and Marketing (SEM) is critical for a successful web presence. Google AdWords combined with Google Analytics and Google Webmaster Tools is the foundation to an effective web marketing package. Our SEO, SEM, and Web Analysis services will help drive traffic to your website, work to improve visitor interaction, and provide key demographic information. These components, working together, help to maximize your return on investment – so you can get the most out of your website

Social Media

1 out of every 13 people on earth has a Facebook account. The number of Twitter accounts increases by 300,000 every day. LinkedIn has 101 millions users. Social Media has developed into an excellent forum to engage with your community all while establishing your expertise. Our social media services include implementing and maintaining a variety of social media networks – from tweeting on Twitter, to creating a fan page on Facebook, to creating channels on YouTube. It's our goal to ensure your company has all of the social media bases covered to increase visibility and credibility.

“The AdWords campaign Big Fresh implemented has proven to be an immediate and growing source of business for us. With continued Analytics monitoring, Big Fresh is able to pinpoint exactly how visitors interact with our site and make valuable recommendations.”

***Ingrid Taylor, Legal Assistant,
Brett Murphy - Washington's Injury Lawyers***



Content Writing

Often times companies struggle with writing compelling web content. You're biased about your business, as you should be, but that can lead to content that's too salesy, stale, and lacking personality. It's difficult for most to step outside of their comfort zone to create content that's not only professional and informative, but also engaging. Our content writing services takes the pressure off of you to be a professional writer and frees you up to do what you do best – run your business.



BIG FRESH media

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